



CONY

**THE 9th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY**



MARCH 26-29, 2015 • BUDAPEST, HUNGARY

SUPPORT & EXHIBITION
Invitation for the Industry

Last update: October 19, 2014



www.comtecmed.com/cony | cony@comtecmed.com



Dear Friends and Colleagues,

We are proud to announce that the **9th World Congress on Controversies in Neurology (CONy)** will take place in Budapest, Hungary, in March 26-29, 2015.

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion that provides a platform for international experts to discuss and compare experiences. Consequently, there seems to be a gap between the expansion of knowledge and its' dissemination and use. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the best possible answers for the moment, arming the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

As in the previous CONy Congresses, there are a number of sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us as sponsors and partners of CONy 2015 in the beautiful city of Budapest, where Buda and Pest reach a consensus.

Sincerely,

Prof. Amos Korczyn, Israel

Prof. László Vécsei, Hungary

CONy Co-Chairpersons





CONGRESS PROFILE

AIMS OF THE CONGRESS

- To promote excellence in the field of Neurology, by discussing, in a debate forum, evidence-based medicine and expert opinions on current controversial issues
- To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on certain controversial issues, through debates, round table discussions and plenary lectures
- To create a forum for the industry to meet with experts in the field, and to update international participants on pressing clinical and technological questions of the day

THE PROGRAM

Controversial topics

Debates and discussions on unresolved controversies

Cohesive and integrative sessions

World renowned speakers

Audience/speaker discussions

Continuing Medical Education (CME)-approved program

PRELIMINARY LIST OF MAIN TOPICS

Multiple Sclerosis

Stroke

Parkinson's Diseases

Dementia

Epilepsy

Headache & Pain

Neuromuscular Diseases

Rehabilitation

Auto-immune Diseases

Traumatic Brain Injury

Autonomic nervous system Disorders

Motor neuron Disease

Peripheral neuropathy

Neuropsychiatry

Sleep

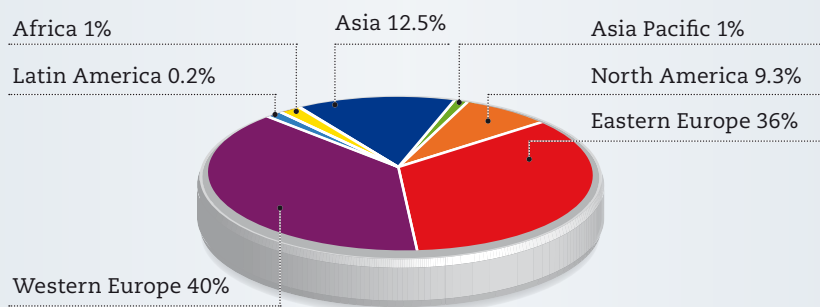


STATISTICS FROM PREVIOUS CONGRESSES

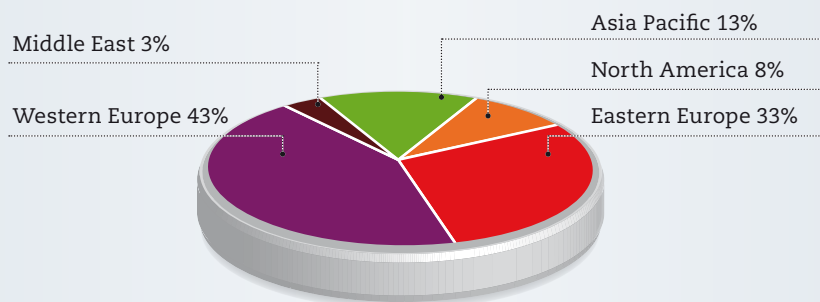
CONy	1 Berlin	2 Athens	3 Prague	4 Barcelona	5 Beijing	6 Vienna	7 Istanbul	8 Berlin
Year	2007	2008	2009	2010	2011	2012	2013	2014
Participants	808	1057	633	903	797	650	1250	930
Countries	70	71	63	67	79	65	51	71
Speakers	138	144	134	134	120	140	138	166

DEMOGRAPHICS

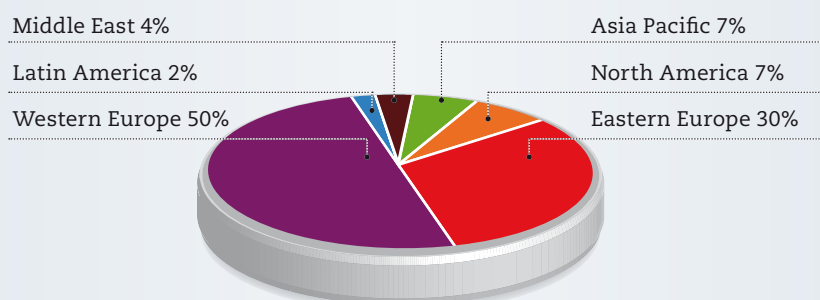
THE 6th CONY, VIENNA 2012



THE 7th CONY, ISTANBUL 2013



THE 8th CONY, BERLIN 2014





PREVIOUS SUPPORTERS





LEVELS OF SUPPORT

(level determined by the accumulation of items of value)

PLATINUM

€ 50,000 and up

GOLD

€ 30,000 – 50,000

SILVER

€ 15,000 – 30,000

BRONZE

€ 5,000 – 15,000



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 6 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

MEET THE EXPERT SESSION

€ 7,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch.

- Session hall including food and beverage
- Company profile in the Supporters' booklet
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter.

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Support

€ 4,500

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons (First Prize: € 1,500, Second Prize: € 1,000 and Third Prize: € 500)

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Company representatives will be invited to attend the award ceremony



PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium
€ 40,000

Parallel Symposium
€ 35,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space as part of Plenary Symposium package, or 6 sq.m. exhibition space as part of Parallel Symposium package (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 18 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

NEW PLAYERS ON THE BLOCK

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session, which will be part of the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter.



PROMOTIONAL SUPPORT OPPORTUNITIES

WELCOME RECEPTION

Sole Support

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

FACULTY DINNER

Sole Support

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

SUPPORTERS' BOOKLET

Sole Support

€ 10,000

The supporters' booklet will include the profiles and advertisements of the Congress supporters.

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet (back cover and inside page)
- Acknowledgment: congress website, congress program book, on-site signage

LUNCH

Sole Support

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

PROMOTIONAL SUPPORT OPPORTUNITIES

WI-FI

Sole Support

€ 10,000

The opportunity to support the Wi-Fi which will be provided throughout the congress

- Company name as the Wi-Fi access pass
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

WEBCAST

€ 5,000 (per hall, per day)

The webcasting of the congress will be available on the congress website and the society website

- Company logo will appear on the webcast page of the website
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

INTERNET AREA

Sole Support

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

PARTICIPANTS' BAGS

Sole Support

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

CONGRESS LANYARDS

Sole Support

provided-in-kind + € 6,500

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

MOBILE APPLICATION

NEW OPPORTUNITY!

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they've already expressed

TRANSLATION

€ 5,000 (per hall, per day)

Simultaneous translation into any required language

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

E-POSTER AREA

€ 10,000

Throughout the duration of the Congress, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Display logo as a screensaver
- Company logo will appear in the E-poster webpage
- Acknowledgment: congress website, congress program book, on-site signage

PROMOTIONAL SUPPORT OPPORTUNITIES

NOTE PADS AND PEN

Sole Support

provided-in-kind + € 3,000

Opportunity to provide branded note pads and pens to be distributed in the participants' bags

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

€ 3,000

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

COFFEE BREAK

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at € 650 per sq.m.
The minimum booth size is 2x3 sq.m.

Please visit www.comtecmec.com/cony to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the supporters' booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.





GENERAL INFORMATION

VENUE

Intercontinental Budapest
Apáczai Csere J. u. 12-14. 1052
Budapest, Hungary
www.budapest.intercontinental.com

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT

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www.comtecmed.com/cony

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

- Support items are allocated on a first-come, first-served basis
- All support and exhibition prices quoted are in € and are subject to VAT
- All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
- Time slot allocation will be based on level of support and approval from the Organizing Committee
- It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
- The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
- The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
- Please note that the Congress Organizer must approve all exhibition stand designs
- All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
- Hermes & Merkur is the sole logistic supplier for the CONy Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.



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